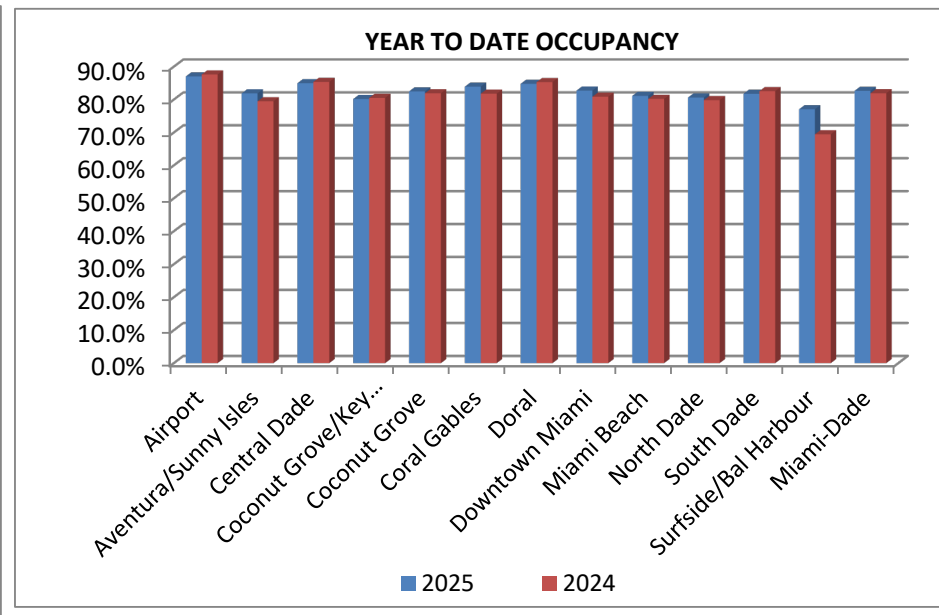
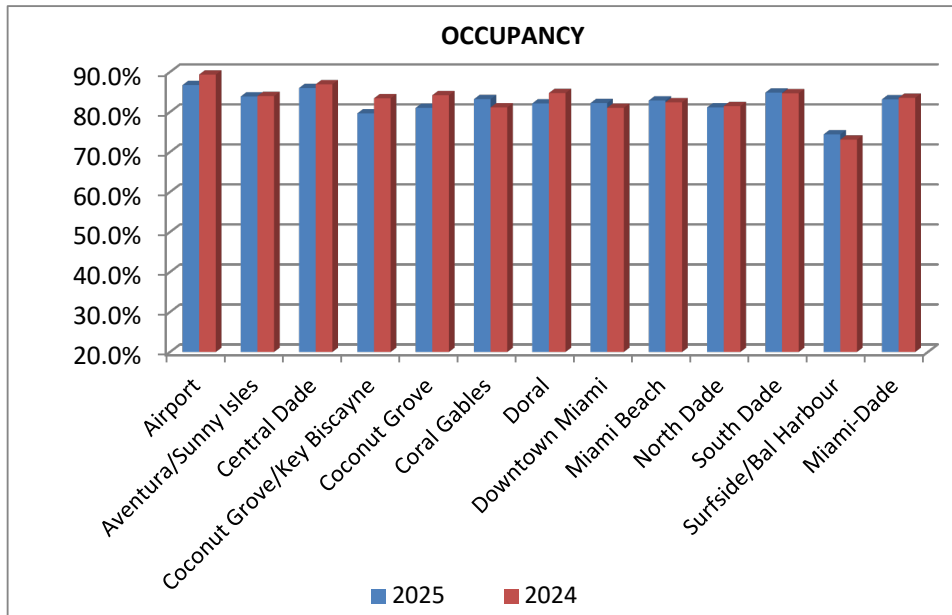


GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE OCCUPANCY BY REGION

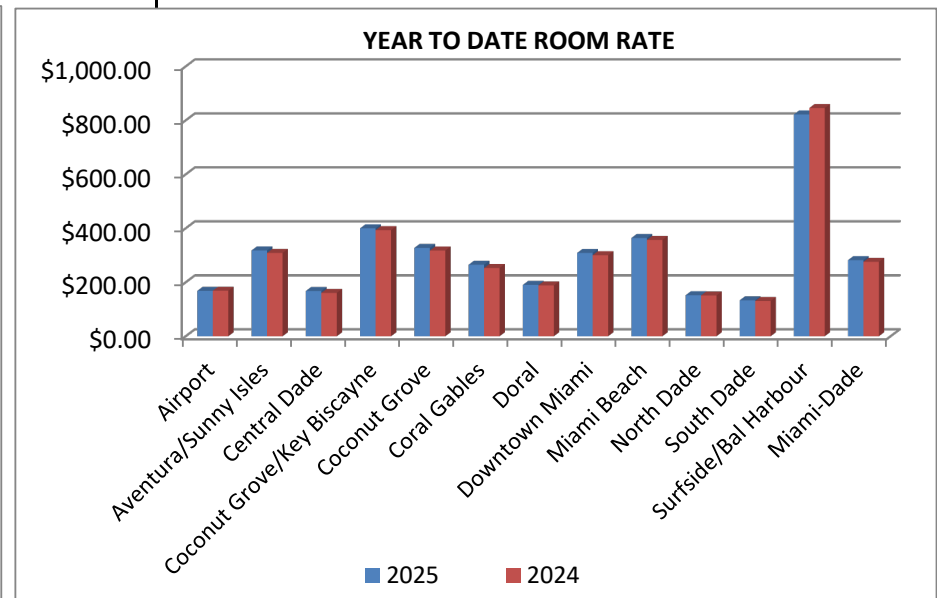
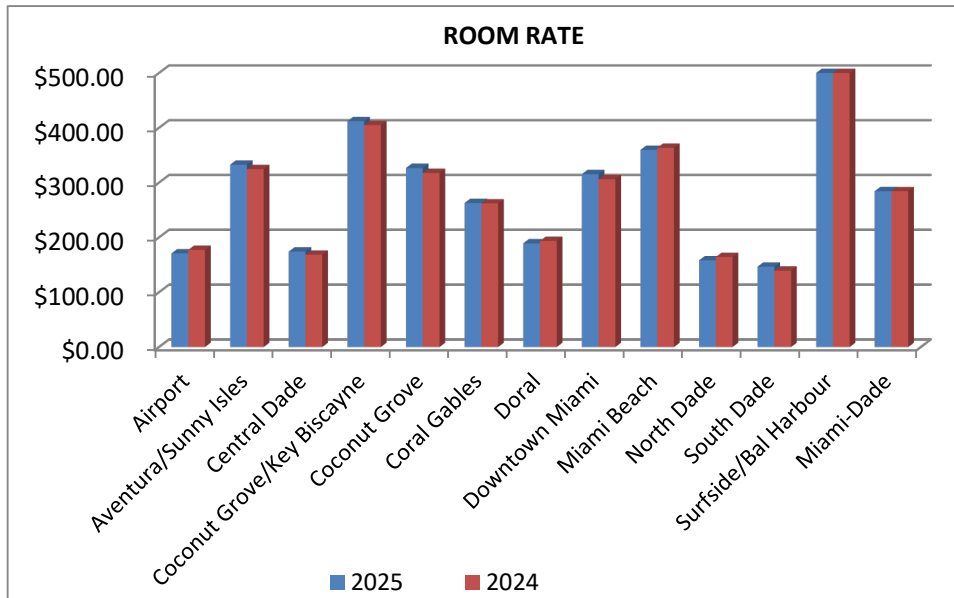
	<u>March</u>			<u>YEAR TO DATE</u>		
	<u>2025</u>	<u>2024</u>	<u>% Change 25 vs 24</u>	<u>2025</u>	<u>2024</u>	<u>% Change 25 vs 24</u>
Airport	86.7%	89.4%	-2.9%	87.0%	87.6%	-0.7%
Aventura/Sunny Isles	83.9%	84.0%	-0.1%	81.9%	79.5%	3.0%
Central Dade	86.0%	86.9%	-1.1%	85.0%	85.4%	-0.5%
Coconut Grove/Key Biscayne	79.7%	83.4%	-4.5%	80.2%	80.5%	-0.4%
Coconut Grove	81.0%	84.2%	-3.7%	82.5%	81.9%	0.7%
Coral Gables	83.2%	81.1%	2.5%	83.9%	81.8%	2.6%
Doral	82.1%	84.7%	-3.1%	84.8%	85.3%	-0.6%
Downtown Miami	82.2%	81.0%	1.5%	82.7%	80.9%	2.3%
Miami Beach	82.9%	82.4%	0.6%	81.1%	80.2%	1.2%
North Dade	81.1%	81.5%	-0.4%	80.6%	79.8%	1.0%
South Dade	84.9%	84.7%	0.2%	81.8%	82.6%	-1.0%
Surfside/Bal Harbour	74.4%	73.1%	1.8%	77.1%	69.4%	11.0%
Miami-Dade	83.2%	83.5%	-0.4%	82.7%	81.9%	0.9%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE ROOM RATE BY REGION

	<u>March</u>			<u>YEAR TO DATE</u>		
	<u>2025</u>	<u>2024</u>	<u>% Change 25 vs 24</u>	<u>2025</u>	<u>2024</u>	<u>% Change 25 vs 24</u>
Airport	\$170.88	\$177.23	-3.6%	\$168.37	\$168.79	-0.3%
Aventura/Sunny Isles	\$332.65	\$324.59	2.5%	\$317.95	\$308.83	3.0%
Central Dade	\$174.19	\$168.38	3.5%	\$167.83	\$160.73	4.4%
Coconut Grove/Key Biscayne	\$411.96	\$404.85	1.8%	\$399.97	\$393.19	1.7%
Coconut Grove	\$326.63	\$317.54	2.9%	\$327.45	\$317.67	3.1%
Coral Gables	\$262.83	\$262.01	0.3%	\$265.05	\$253.00	4.8%
Doral	\$189.15	\$193.50	-2.2%	\$190.44	\$188.43	1.1%
Downtown Miami	\$315.39	\$306.10	3.0%	\$308.74	\$300.23	2.8%
Miami Beach	\$359.64	\$363.37	-1.0%	\$364.20	\$357.00	2.0%
North Dade	\$158.17	\$164.20	-3.7%	\$151.95	\$151.28	0.4%
South Dade	\$146.68	\$139.36	5.3%	\$133.32	\$130.76	2.0%
Surfside/Bal Harbour	\$819.47	\$848.13	-3.4%	\$821.91	\$845.76	-2.8%
Miami-Dade	\$284.30	\$284.19	0.0%	\$282.00	\$275.83	2.2%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE RevPAR BY REGION

	March			YEAR TO DATE		
	2025	2024	% Change 25 vs 24	2025	2024	% Change 25 vs 24
Airport	\$148.19	\$158.36	-6.4%	\$146.52	\$147.89	-0.9%
Aventura/Sunny Isles	\$279.02	\$272.59	2.4%	\$260.32	\$245.45	6.1%
Central Dade	\$149.78	\$146.34	2.4%	\$142.60	\$137.20	3.9%
Coconut Grove/Key Biscayne	\$328.13	\$337.76	-2.8%	\$320.62	\$316.55	1.3%
Coconut Grove	\$264.67	\$267.32	-1.0%	\$270.07	\$260.18	3.8%
Coral Gables	\$218.70	\$212.62	2.9%	\$222.43	\$206.93	7.5%
Doral	\$155.37	\$163.95	-5.2%	\$161.45	\$160.75	0.4%
Downtown Miami	\$259.35	\$248.05	4.6%	\$255.38	\$242.76	5.2%
Miami Beach	\$298.04	\$299.45	-0.5%	\$295.44	\$286.31	3.2%
North Dade	\$128.35	\$133.77	-4.1%	\$122.50	\$120.77	1.4%
South Dade	\$124.46	\$117.99	5.5%	\$109.00	\$107.96	1.0%
Surfside/Bal Harbour	\$609.77	\$619.92	-1.6%	\$633.29	\$587.31	7.8%
Miami-Dade	\$236.44	\$237.41	-0.4%	\$233.10	\$225.96	3.2%

