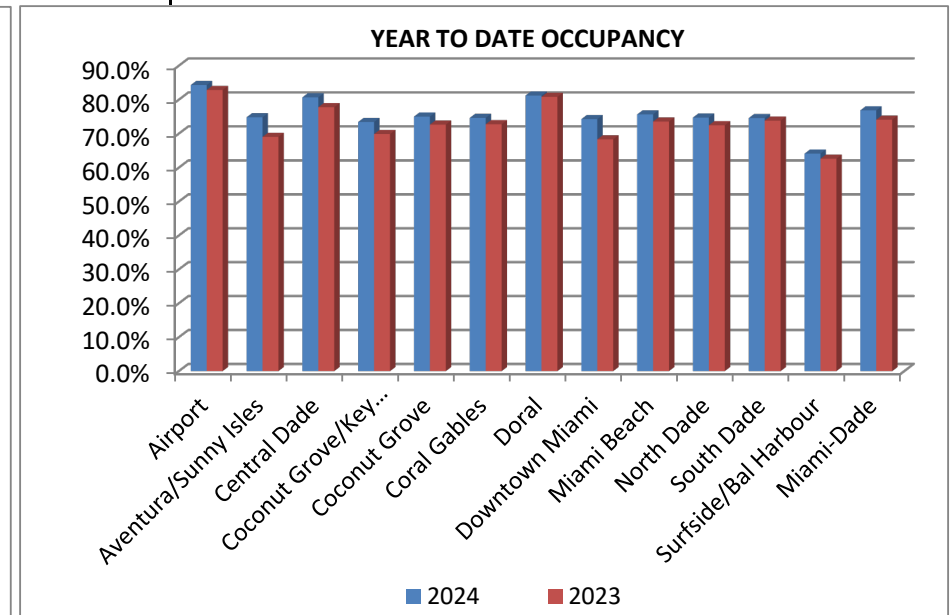
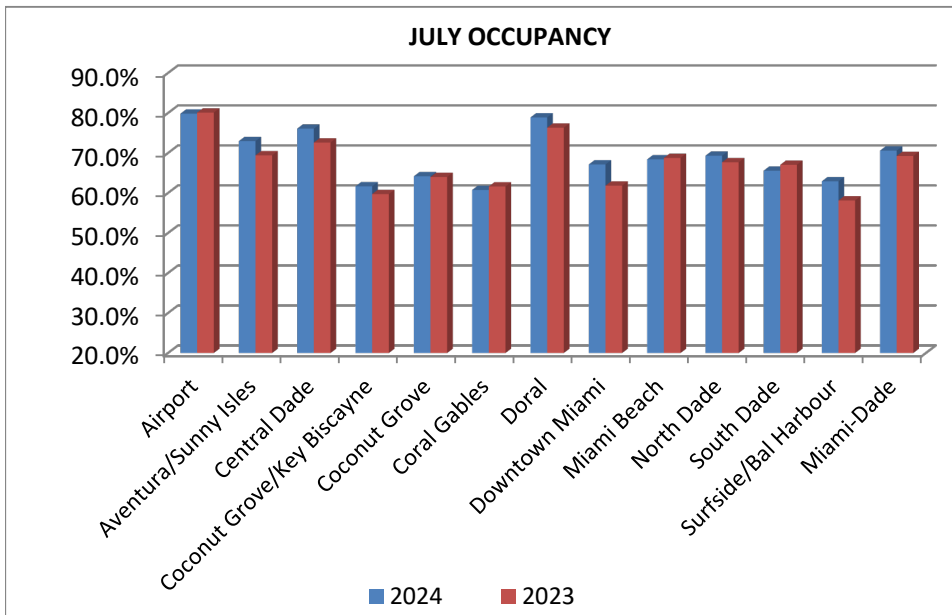


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

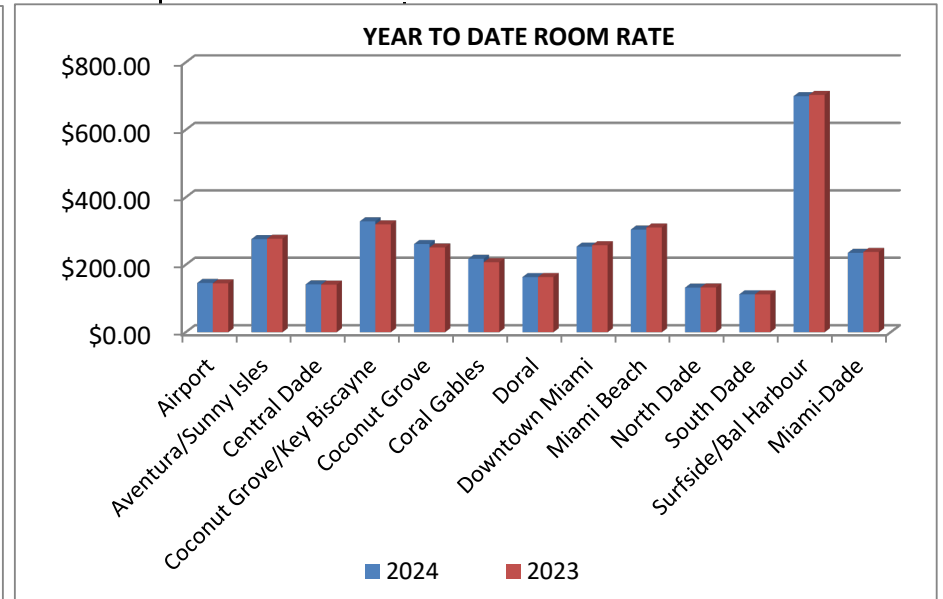
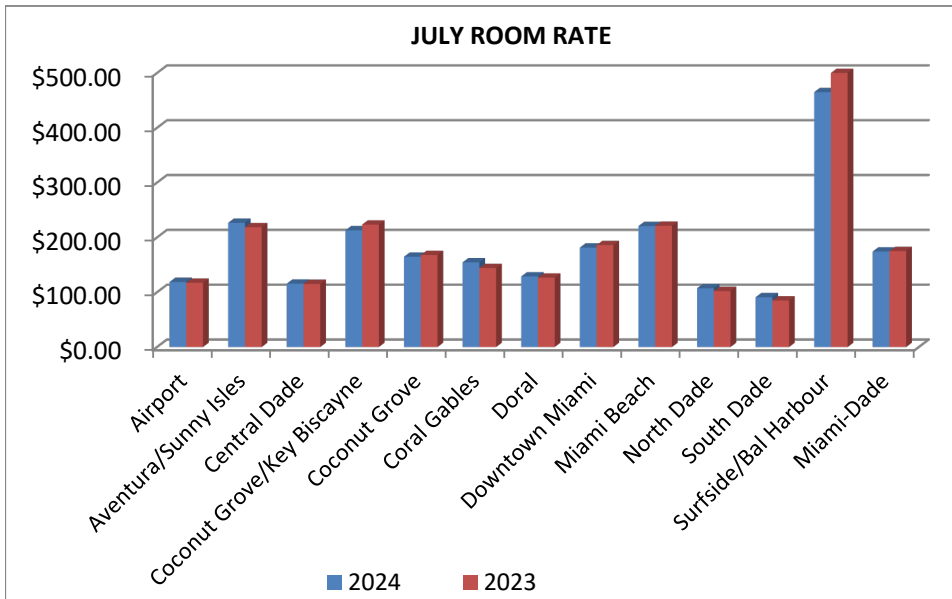
	JULY			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport	79.8%	80.1%	-0.3%	84.3%	82.9%	1.8%
Aventura/Sunny Isles	73.0%	69.4%	5.1%	74.8%	69.0%	8.4%
Central Dade	76.1%	72.6%	4.8%	80.7%	77.8%	3.7%
Coconut Grove/Key Biscayne	61.7%	59.7%	3.3%	73.4%	69.9%	5.1%
Coconut Grove	64.2%	64.0%	0.3%	75.0%	72.7%	3.2%
Coral Gables	60.8%	61.6%	-1.4%	74.6%	72.8%	2.6%
Doral	78.9%	76.3%	3.4%	81.2%	80.8%	0.5%
Downtown Miami	67.1%	61.8%	8.6%	74.3%	68.3%	8.7%
Miami Beach	68.4%	68.8%	-0.5%	75.7%	73.6%	2.9%
North Dade	69.3%	67.7%	2.4%	74.7%	72.5%	3.1%
South Dade	65.6%	67.1%	-2.2%	74.6%	73.8%	1.0%
Surfside/Bal Harbour	62.9%	58.1%	8.2%	64.1%	62.6%	2.4%
Miami-Dade	70.6%	69.3%	1.9%	76.8%	74.1%	3.7%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

	<u>JULY</u>			<u>YEAR TO DATE</u>		
	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>
<b>Airport</b>	\$118.68	\$117.24	1.2%	\$146.31	\$144.91	1.0%
<b>Aventura/Sunny Isles</b>	\$226.63	\$218.49	3.7%	\$276.18	\$277.22	-0.4%
<b>Central Dade</b>	\$115.65	\$115.16	0.4%	\$141.96	\$141.24	0.5%
<b>Coconut Grove/Key Biscayne</b>	\$213.01	\$223.36	-4.6%	\$328.82	\$319.92	2.8%
<b>Coconut Grove</b>	\$164.75	\$167.81	-1.8%	\$261.48	\$251.35	4.0%
<b>Coral Gables</b>	\$154.53	\$144.10	7.2%	\$217.81	\$207.64	4.9%
<b>Doral</b>	\$128.78	\$126.67	1.7%	\$163.41	\$163.74	-0.2%
<b>Downtown Miami</b>	\$181.42	\$185.93	-2.4%	\$253.87	\$258.06	-1.6%
<b>Miami Beach</b>	\$220.71	\$221.18	-0.2%	\$304.43	\$310.65	-2.0%
<b>North Dade</b>	\$107.23	\$102.27	4.9%	\$132.27	\$132.83	-0.4%
<b>South Dade</b>	\$90.86	\$84.87	7.1%	\$112.43	\$112.31	0.1%
<b>Surfside/Bal Harbour</b>	\$464.99	\$505.35	-8.0%	\$699.79	\$703.69	-0.6%
<b>Miami-Dade</b>	\$174.25	\$175.02	-0.4%	\$235.50	\$238.09	-1.1%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

	JULY			YEAR TO DATE		
	2024	2023	% Change 24 vs 23	2024	2023	% Change 24 vs 23
Airport	\$94.75	\$93.91	0.9%	\$123.36	\$120.07	2.7%
Aventura/Sunny Isles	\$165.38	\$151.66	9.0%	\$206.61	\$191.40	7.9%
Central Dade	\$87.98	\$83.61	5.2%	\$114.55	\$109.87	4.3%
Coconut Grove/Key Biscayne	\$131.35	\$133.39	-1.5%	\$241.42	\$223.55	8.0%
Coconut Grove	\$105.74	\$107.40	-1.5%	\$196.13	\$182.62	7.4%
Coral Gables	\$93.89	\$88.82	5.7%	\$162.58	\$151.10	7.6%
Doral	\$101.60	\$96.67	5.1%	\$132.72	\$132.35	0.3%
Downtown Miami	\$121.81	\$114.99	5.9%	\$188.54	\$176.31	6.9%
Miami Beach	\$150.99	\$152.09	-0.7%	\$230.33	\$228.51	0.8%
North Dade	\$74.34	\$69.22	7.4%	\$98.85	\$96.26	2.7%
South Dade	\$59.58	\$56.91	4.7%	\$83.85	\$82.92	1.1%
Surfside/Bal Harbour	\$292.60	\$293.81	-0.4%	\$448.70	\$440.60	1.8%
Miami-Dade	\$123.03	\$121.22	1.5%	\$180.98	\$176.46	2.6%

