

**MIAMI**  
GREATER MIAMI & MIAMI BEACH

GREATER MIAMI  
CONVENTION &  
VISITORS BUREAU

# Annual Planning Workshop

POWERED BY:



# July 12, 2024





# Mathew Ratner

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# Joseph Gillin

## Senior Market Manager





# Rachel Martin

## Manager, Tourism Development



# Annual Major Sporting Events





January 26, 2025



March 16-30, 2025



March



March / April



May 2-4, 2025



April



April 4-13, 2025



May 24-25, 2025



June



September 1, 2024



October 26-27, 2025



January 9, 2025



POWERED BY:



# Upcoming Major Sporting Events Calendar





July 14, 2024



October 12, 2024



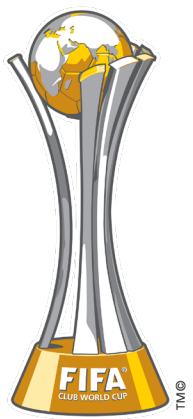
November 14, 2024



September 27-29, 2024



COLLEGE FOOTBALL  
**PLAYOFF**  
January 9, 2025



June / July 2025



January 19, 2026



March 2026



June / July 2026



July 26- Aug. 5, 2026



# Major Sports Franchises





April - Nov.



Sept. - Feb.



Oct. - June



Oct. - June



Feb. - Dec.

# How can you get involved?



**GROUP NAME HERE**  
**TWO LINES IF NEEDED**

**Game Date Here**

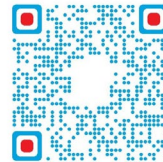
- INSERT SEATING LOCATION & PRICE
- INSERT BUNDLED ITEM (*fnb*)
- INSERT FAN EXPERIENCES

For details contact  
**Rachel Martin | [rmartin@marlins.com](mailto:rmartin@marlins.com)**

- Employee outing
- Team Building
- Incoming group options

## MIAMI MARLINS 2024 Hotel Program

Scan QR code to access exclusive savings on Miami Marlins Game Day tickets for hotel guests



Enter Promo Code  
Your Hotel Code Here

2024 MARLINS SCHEDULE													
MARCH/APRIL							MAY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
PIT	LAA	LAA	LAA	STL	STL		BRK	LAD	LAD	LAD	PUL	PUL	BRK
STL	NYT	NYT	NYT	ATL	ATL		PHI	DET	DET	DET	NYM	NYM	
ATL	SF	SF	SF	CIN	CIN		NYM	MIL	MIL	MIL	ARI	ARI	
CIN	ATL	ATL	ATL	WSH	WSH		ARI	SD	SD	SD	TEX	TEX	
WSH	WSH	COL	COL										
JUNE							JULY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
TEX	COL	COL	CLE	CLE	CLE		CWS	MIN	MIN	MIN	CIN	CIN	
CLE	NYM	NYM	NYM	WSH	WSH		CIN	HOU	HOU	HOU	NYM	NYM	
WSH	STL	STL	STL	SEA	SEA		NYM	NYM	BAL	BAL	MIL	MIL	
SIA	KC	KC	KC	PHI	PHI		MIL	TO	TO				
PHI													
AUGUST							SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
			ATL	ATL	ATL		SF	WSH	WSH	WSH	PHI	PHI	
ATL	CIN	CIN	CIN	CIN	SD	SD	PHI	PIT	PIT	PIT	WSH	WSH	
SD	PHI	PHI	PHI	NYM	NYM		WSH	LAD	LAD	LAD	ATL	ATL	
NYM	ARI	ARI	ARI	CIN	CIN		ATL	MIN	MIN	MIN	TEX	TEX	
CIN	COL	COL	COL	COL	SF	SF	TEX						



## HOSPITALITY & TOURISM APPRECIATION NIGHT

PLATINUM SPONSORSHIP BY **HotelPORT®**

**WEDNESDAY | JULY 24 | 5 PM - 6:30 PM**  
**RECESS SPORTS LOUNGE**



**PURCHASE INCLUDES:**

- ACCESS TO PREGAME NETWORKING EVENT
- HAPPY HOUR DRINK SPECIALS
- GAME TICKET WITH \$10 FOOD & BEVERAGE CREDIT

FOR GROUPS OF 10 OR MORE, PLEASE CONTACT  
RACHEL MARTIN | [RMARTIN@MARLINS.COM](mailto:RMARTIN@MARLINS.COM)

- Hospitality Appreciation Nights  
July 24, Aug 19, Sept 3

# Film Friendly Miami





## High Impact Film Fund

- Minimum Spend: \$5 Million
- Annual Allocation: \$10 Million
- 90% of production in MDC
- 60% labor MDC resident
- 70% of hires MDC business
- Eligible Productions:
  - Episodic Television Series
  - Television Mini-Series
  - Television Pilots
  - Major Motion Pictures

## Film Friendly Hotels

- Location
- Flexible Booking Policies
- Space for Equipment
- High-Speed Internet
- Quiet Environment
- Large Rooms and Suites
- Catering Services
- Laundry Services
- Meeting Spaces
- Transportation Assistance
- Security
- Collaborative Partnerships
- Post-Production Facilities
- Supportive Staff

## Recent Miami Productions

- Bad Monkey (Apple TV)
- Bad Boys Ride or Die (Sony)
- Pulse (Netflix)
- Dexter: Original Sin (P+)
- Messi / Marino Commercial
- Marc Anthony - Ale Ale
- Camila Cabello - Hot Uptown

# MAKE A DIFFERENCE

WHEN YOU PURCHASE A SPORTS LICENSE PLATE

Support local and statewide youth, amateur, and professional sports!



Contact your local tag office to purchase a tag and visit [PlayInFlorida.com](http://PlayInFlorida.com) for more information about Florida sports tourism and development.

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# Thank You!

