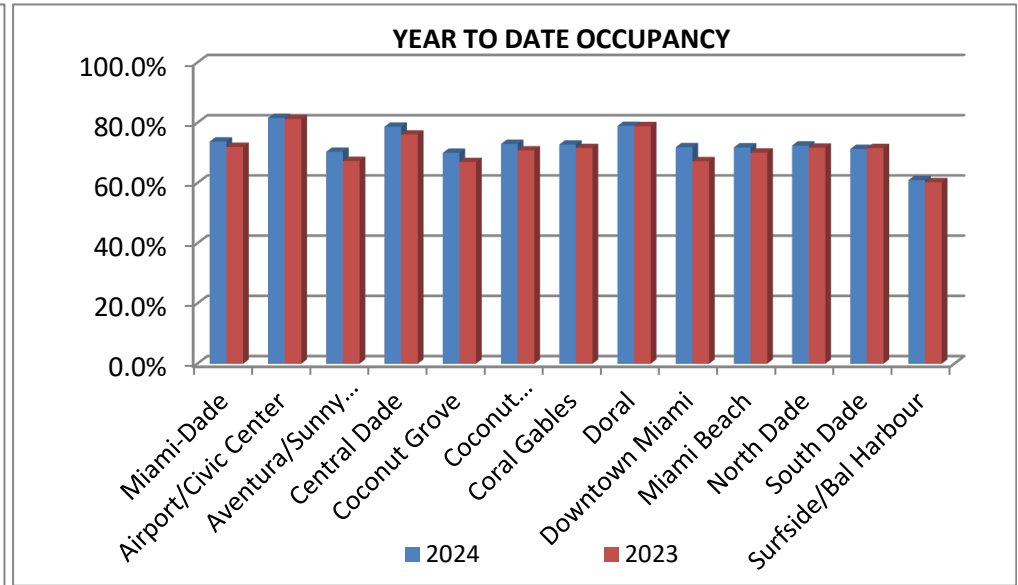
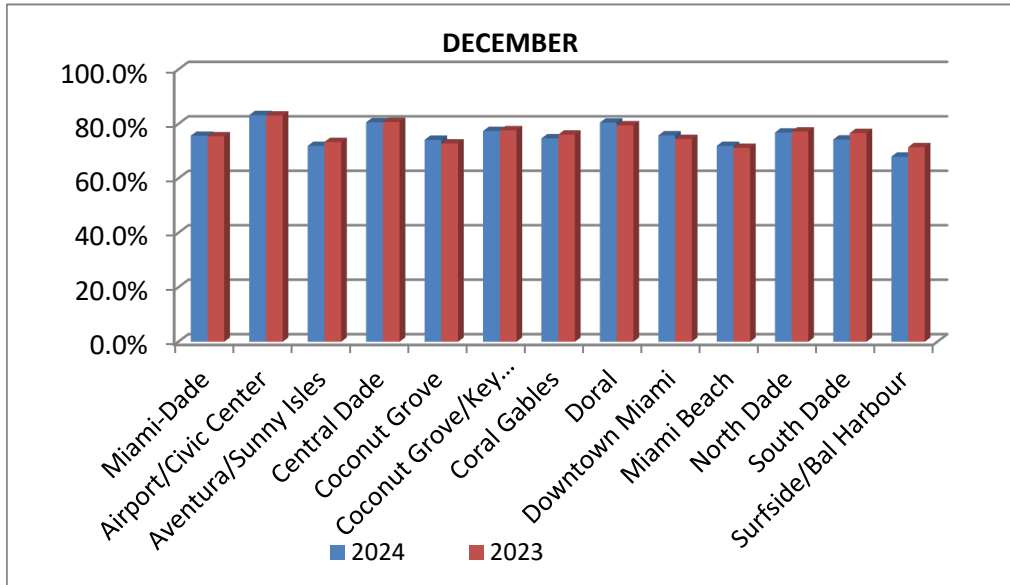


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

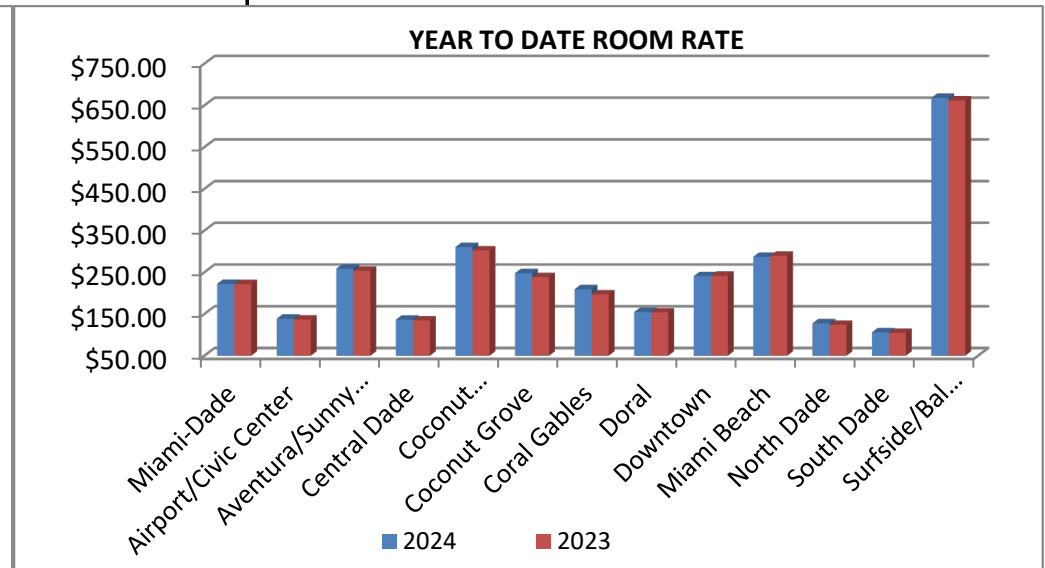
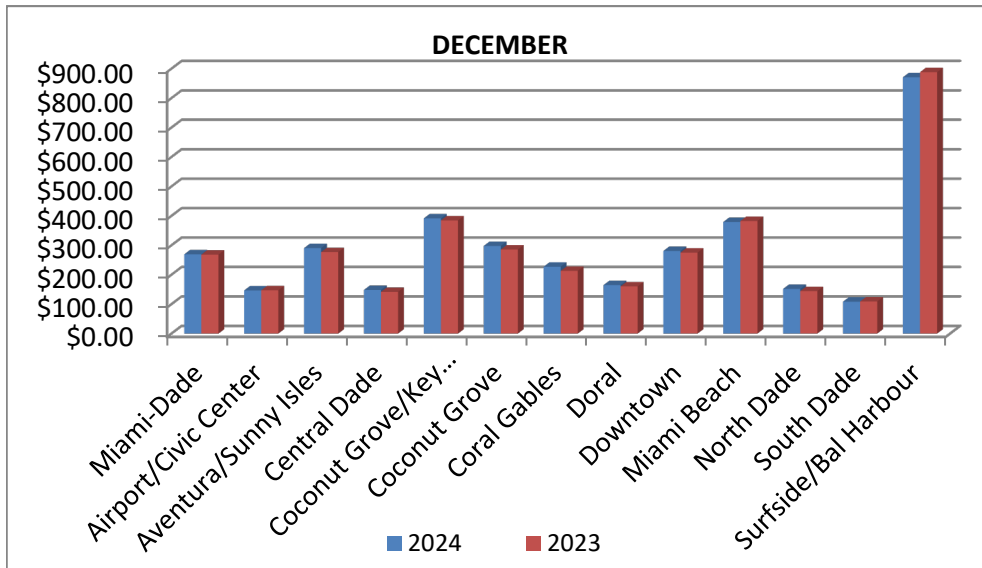
|                            | DECEMBER |       |                      | YEAR TO DATE |       |                      |
|----------------------------|----------|-------|----------------------|--------------|-------|----------------------|
|                            | 2024     | 2023  | % Change<br>24 vs 23 | 2024         | 2023  | % Change<br>24 vs 23 |
| Miami-Dade                 | 75.7%    | 75.4% | 0.3%                 | 73.8%        | 71.9% | 2.5%                 |
| Airport/Civic Center       | 83.2%    | 83.1% | 0.2%                 | 81.6%        | 81.3% | 0.4%                 |
| Aventura/Sunny Isles       | 71.9%    | 73.3% | -1.9%                | 70.4%        | 67.3% | 4.6%                 |
| Central Dade               | 80.6%    | 80.7% | -0.1%                | 78.7%        | 76.1% | 3.5%                 |
| Coconut Grove              | 74.1%    | 72.8% | 1.9%                 | 70.0%        | 67.0% | 4.5%                 |
| Coconut Grove/Key Biscayne | 77.4%    | 77.6% | -0.4%                | 73.0%        | 70.8% | 3.1%                 |
| Coral Gables               | 74.7%    | 76.1% | -1.8%                | 72.7%        | 71.6% | 1.6%                 |
| Doral                      | 80.5%    | 79.5% | 1.3%                 | 78.9%        | 78.9% | 0.1%                 |
| Downtown Miami             | 75.8%    | 74.4% | 1.8%                 | 71.9%        | 67.2% | 6.9%                 |
| Miami Beach                | 71.9%    | 71.2% | 1.0%                 | 71.8%        | 70.1% | 2.5%                 |
| North Dade                 | 76.8%    | 77.2% | -0.5%                | 72.4%        | 71.7% | 1.0%                 |
| South Dade                 | 74.3%    | 76.6% | -3.1%                | 71.3%        | 71.6% | -0.4%                |
| Surfside/Bal Harbour       | 68.0%    | 71.4% | -4.8%                | 60.9%        | 60.2% | 1.2%                 |



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

|                            | <u>DECEMBER</u> |             |                              | <u>YEAR TO DATE</u> |             |                              |
|----------------------------|-----------------|-------------|------------------------------|---------------------|-------------|------------------------------|
|                            | <u>2024</u>     | <u>2023</u> | <u>% Change<br/>24 vs 23</u> | <u>2024</u>         | <u>2023</u> | <u>% Change<br/>24 vs 23</u> |
| Miami-Dade                 | \$269.39        | \$268.35    | 0.4%                         | \$222.04            | \$221.44    | 0.3%                         |
| Airport/Civic Center       | \$146.67        | \$147.18    | -0.3%                        | \$138.69            | \$136.57    | 1.6%                         |
| Aventura/Sunny Isles       | \$290.56        | \$276.98    | 4.9%                         | \$258.50            | \$253.60    | 1.9%                         |
| Central Dade               | \$148.33        | \$141.82    | 4.6%                         | \$136.17            | \$134.27    | 1.4%                         |
| Coconut Grove/Key Biscayne | \$391.57        | \$384.57    | 1.8%                         | \$310.24            | \$302.14    | 2.7%                         |
| Coconut Grove              | \$297.68        | \$285.69    | 4.2%                         | \$247.74            | \$238.09    | 4.1%                         |
| Coral Gables               | \$227.13        | \$213.17    | 6.6%                         | \$209.15            | \$196.76    | 6.3%                         |
| Doral                      | \$164.79        | \$160.43    | 2.7%                         | \$154.81            | \$153.65    | 0.8%                         |
| Downtown                   | \$280.84        | \$275.18    | 2.1%                         | \$240.46            | \$241.60    | -0.5%                        |
| Miami Beach                | \$379.27        | \$382.65    | -0.9%                        | \$286.83            | \$289.39    | -0.9%                        |
| North Dade                 | \$151.89        | \$144.39    | 5.2%                         | \$127.58            | \$123.93    | 2.9%                         |
| South Dade                 | \$108.57        | \$109.22    | -0.6%                        | \$105.98            | \$104.46    | 1.5%                         |
| Surfside/Bal Harbour       | \$870.89        | \$888.20    | -1.9%                        | \$667.86            | \$661.80    | 0.9%                         |



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE REV PAR BY REGION

|                                   | <u>DECEMBER</u> |             |                              | <u>YEAR TO DATE</u> |             |                              |
|-----------------------------------|-----------------|-------------|------------------------------|---------------------|-------------|------------------------------|
|                                   | <u>2024</u>     | <u>2023</u> | <u>% Change<br/>24 vs 23</u> | <u>2024</u>         | <u>2023</u> | <u>% Change<br/>24 vs 23</u> |
| <b>Miami-Dade</b>                 | \$203.80        | \$202.46    | 0.7%                         | \$163.79            | \$159.30    | 2.8%                         |
| <b>Airport/Civic Center</b>       | \$122.09        | \$122.29    | -0.2%                        | \$113.15            | \$110.99    | 1.9%                         |
| <b>Aventura/Sunny Isles</b>       | \$208.98        | \$203.16    | 2.9%                         | \$181.89            | \$170.68    | 6.6%                         |
| <b>Central Dade</b>               | \$119.57        | \$114.45    | 4.5%                         | \$107.16            | \$102.13    | 4.9%                         |
| <b>Coconut Grove/Key Biscayne</b> | \$290.31        | \$279.93    | 3.7%                         | \$217.16            | \$202.29    | 7.4%                         |
| <b>Coconut Grove</b>              | \$230.31        | \$221.81    | 3.8%                         | \$180.75            | \$168.56    | 7.2%                         |
| <b>Coral Gables</b>               | \$169.66        | \$162.15    | 4.6%                         | \$152.14            | \$140.87    | 8.0%                         |
| <b>Doral</b>                      | \$132.65        | \$127.51    | 4.0%                         | \$122.19            | \$121.18    | 0.8%                         |
| <b>Downtown</b>                   | \$212.83        | \$204.84    | 3.9%                         | \$172.85            | \$162.40    | 6.4%                         |
| <b>Miami Beach</b>                | \$272.74        | \$272.44    | 0.1%                         | \$205.99            | \$202.78    | 1.6%                         |
| <b>North Dade</b>                 | \$116.70        | \$111.47    | 4.7%                         | \$92.38             | \$88.88     | 3.9%                         |
| <b>South Dade</b>                 | \$80.63         | \$83.71     | -3.7%                        | \$75.55             | \$74.77     | 1.0%                         |
| <b>Surfside/Bal Harbour</b>       | \$592.04        | \$634.44    | -6.7%                        | \$406.96            | \$398.67    | 2.1%                         |

