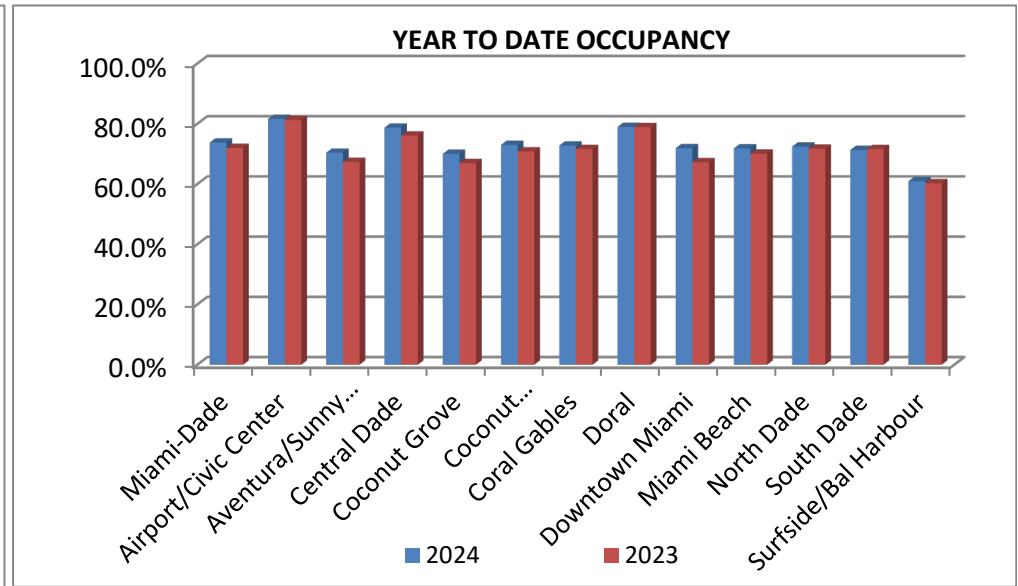
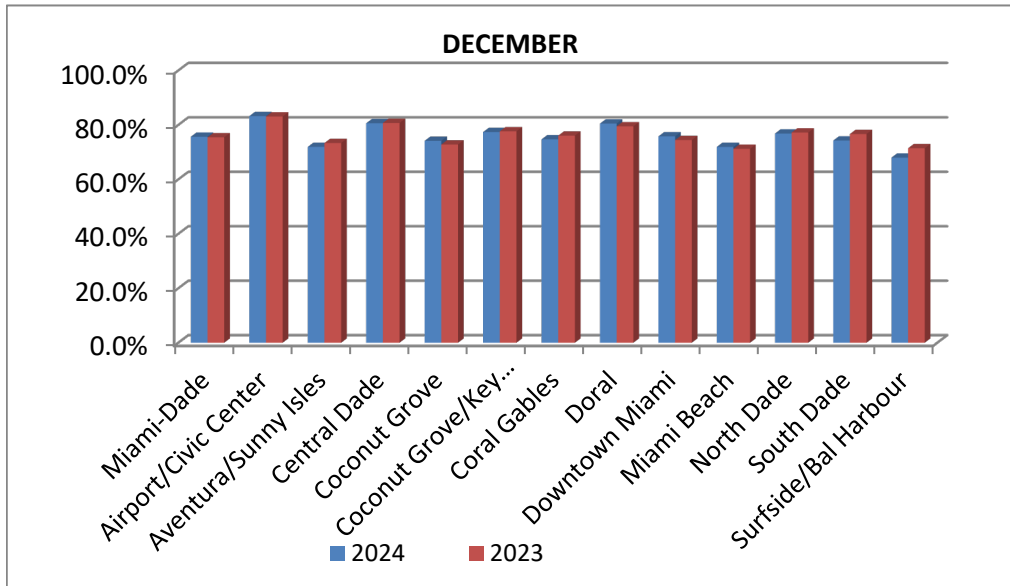


# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

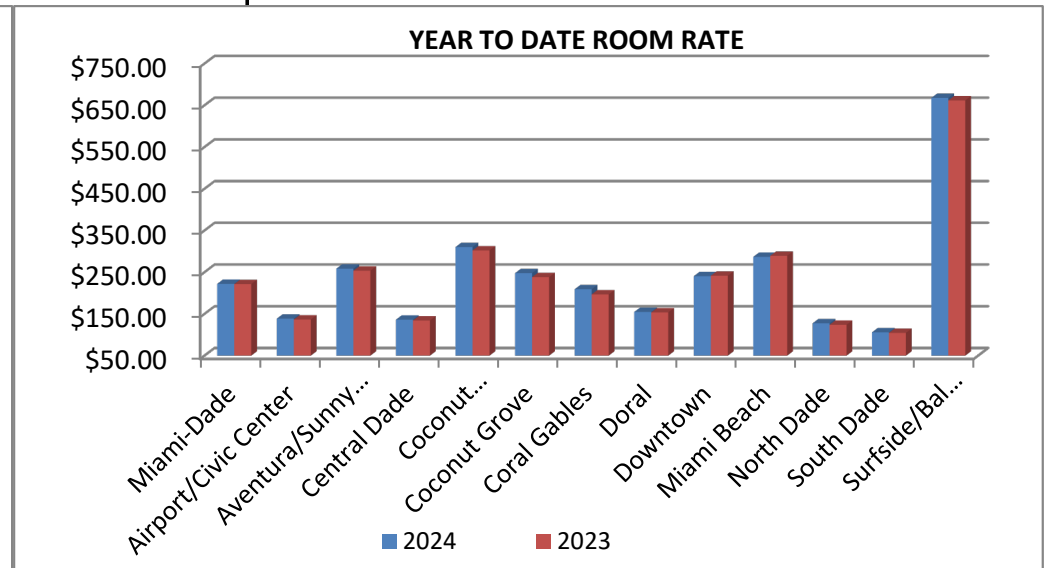
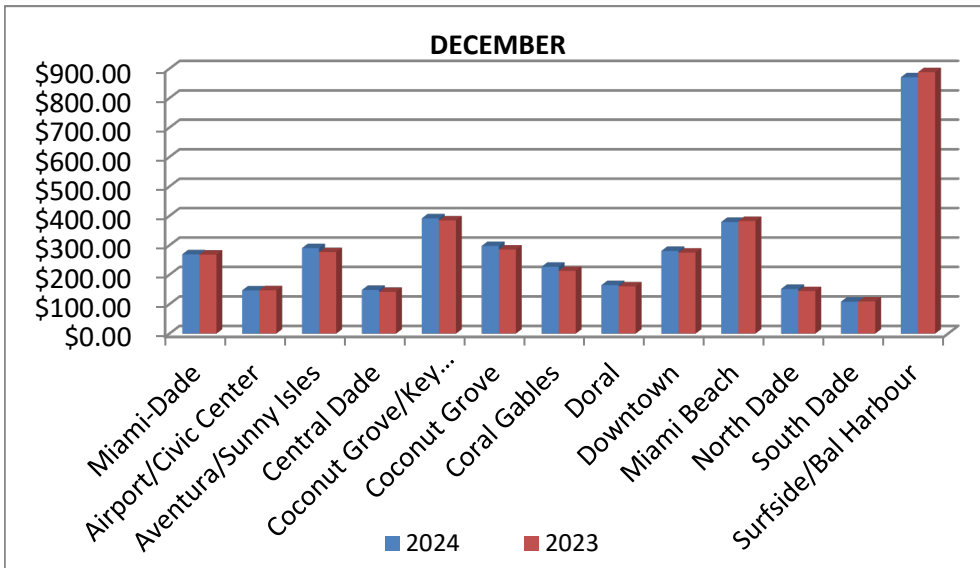
	<u>DECEMBER</u>			<u>YEAR TO DATE</u>		
	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>
<b>Miami-Dade</b>	75.7%	75.4%	0.3%	73.8%	71.9%	2.5%
<b>Airport/Civic Center</b>	83.2%	83.1%	0.2%	81.6%	81.3%	0.4%
<b>Aventura/Sunny Isles</b>	71.9%	73.3%	-1.9%	70.4%	67.3%	4.6%
<b>Central Dade</b>	80.6%	80.7%	-0.1%	78.7%	76.1%	3.5%
<b>Coconut Grove</b>	74.1%	72.8%	1.9%	70.0%	67.0%	4.5%
<b>Coconut Grove/Key Biscayne</b>	77.4%	77.6%	-0.4%	73.0%	70.8%	3.1%
<b>Coral Gables</b>	74.7%	76.1%	-1.8%	72.7%	71.6%	1.6%
<b>Doral</b>	80.5%	79.5%	1.3%	78.9%	78.9%	0.1%
<b>Downtown Miami</b>	75.8%	74.4%	1.8%	71.9%	67.2%	6.9%
<b>Miami Beach</b>	71.9%	71.2%	1.0%	71.8%	70.1%	2.5%
<b>North Dade</b>	76.8%	77.2%	-0.5%	72.4%	71.7%	1.0%
<b>South Dade</b>	74.3%	76.6%	-3.1%	71.3%	71.6%	-0.4%
<b>Surfside/Bal Harbour</b>	68.0%	71.4%	-4.8%	60.9%	60.2%	1.2%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

	<u>DECEMBER</u>			<u>YEAR TO DATE</u>		
	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>% Change 24 vs 23</u>
Miami-Dade	\$269.39	\$268.35	0.4%	\$222.04	\$221.44	0.3%
Airport/Civic Center	\$146.67	\$147.18	-0.3%	\$138.69	\$136.57	1.6%
Aventura/Sunny Isles	\$290.56	\$276.98	4.9%	\$258.50	\$253.60	1.9%
Central Dade	\$148.33	\$141.82	4.6%	\$136.17	\$134.27	1.4%
Coconut Grove/Key Biscayne	\$391.57	\$384.57	1.8%	\$310.24	\$302.14	2.7%
Coconut Grove	\$297.68	\$285.69	4.2%	\$247.74	\$238.09	4.1%
Coral Gables	\$227.13	\$213.17	6.6%	\$209.15	\$196.76	6.3%
Doral	\$164.79	\$160.43	2.7%	\$154.81	\$153.65	0.8%
Downtown	\$280.84	\$275.18	2.1%	\$240.46	\$241.60	-0.5%
Miami Beach	\$379.27	\$382.65	-0.9%	\$286.83	\$289.39	-0.9%
North Dade	\$151.89	\$144.39	5.2%	\$127.58	\$123.93	2.9%
South Dade	\$108.57	\$109.22	-0.6%	\$105.98	\$104.46	1.5%
Surfside/Bal Harbour	\$870.89	\$888.20	-1.9%	\$667.86	\$661.80	0.9%



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE REV PAR BY REGION

	<u>DECEMBER</u>			<u>YEAR TO DATE</u>		
			<u>% Change</u>			<u>% Change</u>
	<u>2024</u>	<u>2023</u>	<u>24 vs 23</u>	<u>2024</u>	<u>2023</u>	<u>24 vs 23</u>
<b>Miami-Dade</b>	\$203.80	\$202.46	0.7%	\$163.79	\$159.30	2.8%
<b>Airport/Civic Center</b>	\$122.09	\$122.29	-0.2%	\$113.15	\$110.99	1.9%
<b>Aventura/Sunny Isles</b>	\$208.98	\$203.16	2.9%	\$181.89	\$170.68	6.6%
<b>Central Dade</b>	\$119.57	\$114.45	4.5%	\$107.16	\$102.13	4.9%
<b>Coconut Grove/Key Biscayne</b>	\$290.31	\$279.93	3.7%	\$217.16	\$202.29	7.4%
<b>Coconut Grove</b>	\$230.31	\$221.81	3.8%	\$180.75	\$168.56	7.2%
<b>Coral Gables</b>	\$169.66	\$162.15	4.6%	\$152.14	\$140.87	8.0%
<b>Doral</b>	\$132.65	\$127.51	4.0%	\$122.19	\$121.18	0.8%
<b>Downtown</b>	\$212.83	\$204.84	3.9%	\$172.85	\$162.40	6.4%
<b>Miami Beach</b>	\$272.74	\$272.44	0.1%	\$205.99	\$202.78	1.6%
<b>North Dade</b>	\$116.70	\$111.47	4.7%	\$92.38	\$88.88	3.9%
<b>South Dade</b>	\$80.63	\$83.71	-3.7%	\$75.55	\$74.77	1.0%
<b>Surfside/Bal Harbour</b>	\$592.04	\$634.44	-6.7%	\$406.96	\$398.67	2.1%

