

**MIAMI**  
GREATER MIAMI & MIAMI BEACH

GREATER MIAMI  
CONVENTION &  
VISITORS BUREAU

# Annual Planning Workshop

POWERED BY:



## July 12, 2024





# Dan Rios

Director, LGBTQ+ Tourism Marketing



POWERED BY:



# Engaging with LGBTQ+ Audiences





MODERATOR:



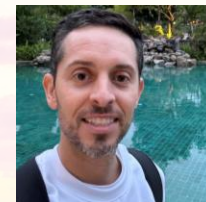
Francisco Scarpitto  
Sr. Director, Commercial Partnerships B2B Americas



PANELISTS:



Dan Rios  
Director, LGBTQ+ Tourism Marketing



Michael Castellanos  
Group Director, Paid Media

