

Multicultural Tourism & Development





Connie Kinnard

Senior Vice President
Multicultural Tourism &
Development



Multicultural Tourism & Development (MTDD)

Created in 2015 as a new department within the GMCVB, MTDD's mission is to promote the diversity of Miami's multicultural communities, attractions, and events and connect the dots to these entities to tourism opportunities.

MISSION: Focus efforts locally to build consistency and economic sustainability while broadening the scope of initiatives and maximizing marketing opportunities to target national and global audiences.

Many of the programs facilitated by this department are directly related and created to support business partnerships, cultural organizations, and tourist attractions in our heritage communities and neighborhoods.

Webpage: www.multiculturalmiami.com



MULTICULTURAL TOURISM & DEVELOPMENT MISSION

Our mission is to ensure that the diversity of Miami's multicultural communities, attractions and events are promoted by working locally to build consistency and economic sustainability, broadening the scope of initiatives and maximizing marketing opportunities.



Meet The Team



CONNIE KINNARD

SENIOR VICE PRESIDENT,
MULTICULTURAL TOURISM &
DEVELOPMENT

(305) 539-3123

Connie@GMCVB.com



PETRA BRENNAN

DIRECTOR, TOURISM BUSINESS
ENHANCEMENT,
MULTICULTURAL TOURISM &
DEVELOPMENT

(305) 539-3126

Petra@GMCVB.com



GRAYLYN SWILLEY- WOODS, PH.D

DIRECTOR, BLACK HOSPITALITY
INITIATIVE, MULTICULTURAL
TOURISM & DEVELOPMENT

(305) 539-3088

Graylyn@GMCVB.com



HERLINDA LOMBARDI

PROGRAM MANAGER,
MULTICULTURAL TOURISM &
DEVELOPMENT

(305) 539-3128

Herlinda@GMCVB.com



ELLA PEDRE

COORDINATOR,
MULTICULTURAL TOURISM &
DEVELOPMENT

(305) 539-3097

Ella@GMCVB.com

Multicultural Tourism & Development (MTDD) - POW

Programs of work. Leading or collaborating include:

- **Tourism Business Enhancement (TBE):** Launched in 2016, TBE focuses on creating sustainable businesses in Miami's heritage neighborhoods by providing workshops, consulting, and business resources.
- **Art of Black Miami (AOBM):** Launched in 2013, AOB Miami is a GMCVB marketing program created to elevate art, artists, and galleries that highlight and celebrate the African Diaspora throughout Miami-Dade.
- **Multicultural Marketing:** Identify and implement promotional opportunities through print and digital that target art/culture seekers and support securing conventions. These year-round, domestic and international marketing campaigns are developed in partnership with our global brand agency.
- **Conventions & Travel Industry:** Support and foster travel/trade relations through convention outreach when needed to support the convention & travel industry departments.
- **Events:** Partner with events of all sizes geared to showcase the diversity of cultures we have in Miami Dade as well as drive room nights.
- **Black Hospitality Initiative:** Scholarships, Advocacy, Talent Development, Careers



MBF Miami Bayside Foundation

ART OF BLACK MIAMI
ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU

Black Hospitality Initiative
ADVOCACY | TALENT DEVELOPMENT | EDUCATION
ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU

Multicultural Priorities - 2024/2025

- Build awareness locally and nationally celebrating the 10-year Anniversary of the Art of Black Miami marketing and cultivation platform
- Increase the number of minority owned businesses that become GMCVB partners as a result of our overall Tourism Business Enhancement program
- Curate additional GMCVB led Community Awareness tours like we do for Black History and Hispanic Heritage months for residents and visitors. Recent example Asian Heritage tour. Looking ahead to other areas

Multicultural Priorities - 2024/2025

- Continue investing in students through scholarships with a goal of maintaining 20 tourism and hospitality scholarship recipients annually while increasing the number of hands-on experiences
- Work to aggregate the work and progress more intentionally in the MTDD area to show ROI and impact via reporting and tracking methods



Petra Brennan

Senior Director Tourism Business Enhancement



POWERED BY:



TOURISM BUSINESS ENHANCEMENT INITIATIVE

ADVOCATE

SUPPORT

STRENGTHEN

Advocate, support and strengthen the economic sustainability and access of our multicultural communities and heritage related businesses within the Greater Miami & Miami Beach.

Miami Bayside Small Business Graduation

Small Business Workshop



Entrepreneur small business training



Professional business workshop series



GMCVB partnership development and engagement

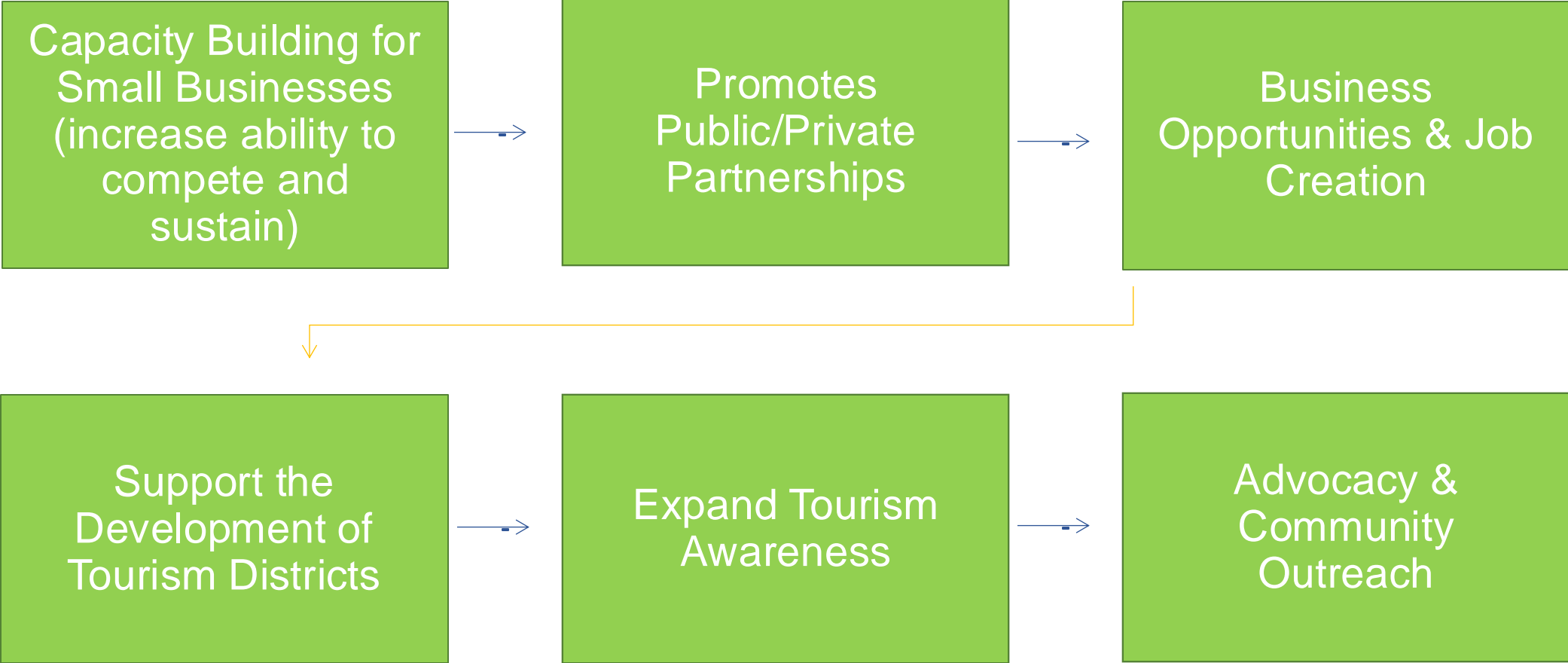


Educational resource



Advocacy and community outreach

Multicultural Tourism & Development



Multicultural Tourism & Development



- **GMCVB Participates in Small Business Expo at Top Golf Miami Gardens**
- **TBE Business Legal Workshop at OPAC**



Legal Essentials for Small Business Success: A Workshop Guide

In today's business landscape, understanding legal fundamentals is essential for success. Entrepreneurs and small business owners may face a myriad of challenges, and navigating the legal landscape can often seem daunting. Join us as we explore key topics to help equip you with the tools and understanding necessary to make informed decisions and thrive in the competitive marketplace.

- Topics to cover:**
- Business structuring
 - Contracts
 - Intellectual Property
 - Business Immigration

The workshop is designed for entrepreneurs and small business owners at all stages. Come ready to engage and leave with actionable strategies to strengthen the legal foundation of your business.

This event is organized by the Greater Miami Convention & Visitors Bureau's Multicultural Tourism & Development department as part of the Tourism Business Enhancement program. For more information, please [click here](#).

Date & Time: Friday, April 19, 2024
9:30 a.m. - 12:00 p.m.

Location: Overtown Performing Arts Center
1074 NW 3rd Avenue
Miami, FL 33136



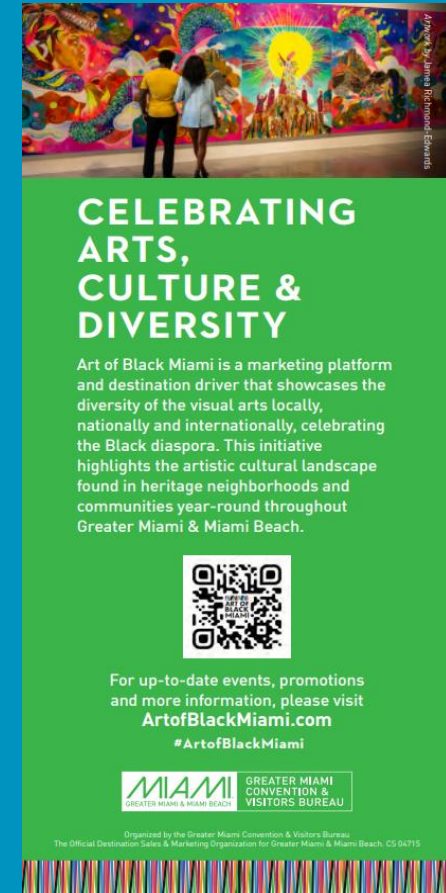
ART OF BLACK MIAMI

Marketing platform and destination driver that showcases the diversity of the visual arts locally, nationally and internationally, celebrating the black diaspora

ArtofBlackMiami.com



ARTS & CULTURE



ECONOMIC DRIVER



DESTINATION DRIVER FOR COMMUNITIE S



JOB CREATION



PROMOTES DIVERSITY



SOCIAL CHANGE



DIVERSIFY THE TOURIST EXPERIENCE

Multicultural Tourism & Development - Art of Black Miami



Multicultural Tourism & Development - AOBM Podcast Series



KANDY LOPEZ

MIAMI GREATER MIAMI CONVENTION & VISITORS BUREAU
10 YEARS ART OF BLACK MIAMI ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU
P O D C A S T



MARK DELMONT

MIAMI GREATER MIAMI CONVENTION & VISITORS BUREAU
10 YEARS ART OF BLACK MIAMI ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU
P O D C A S T

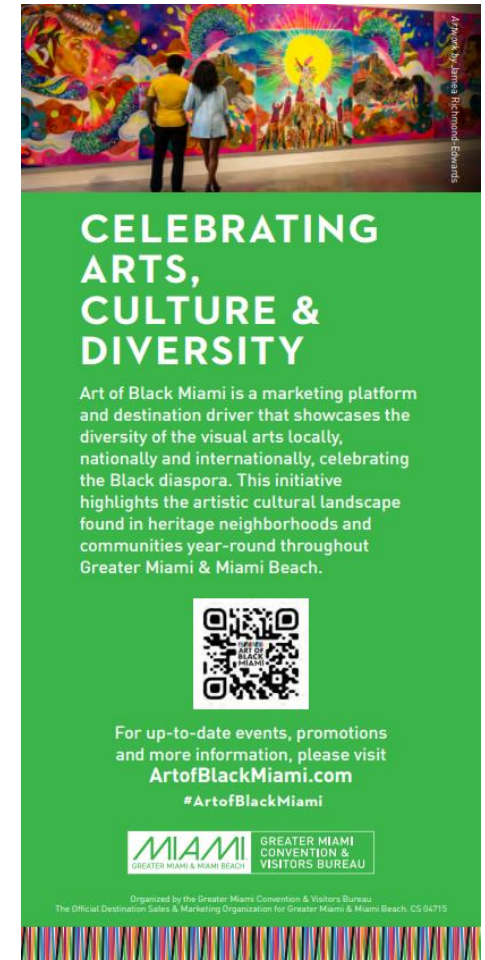
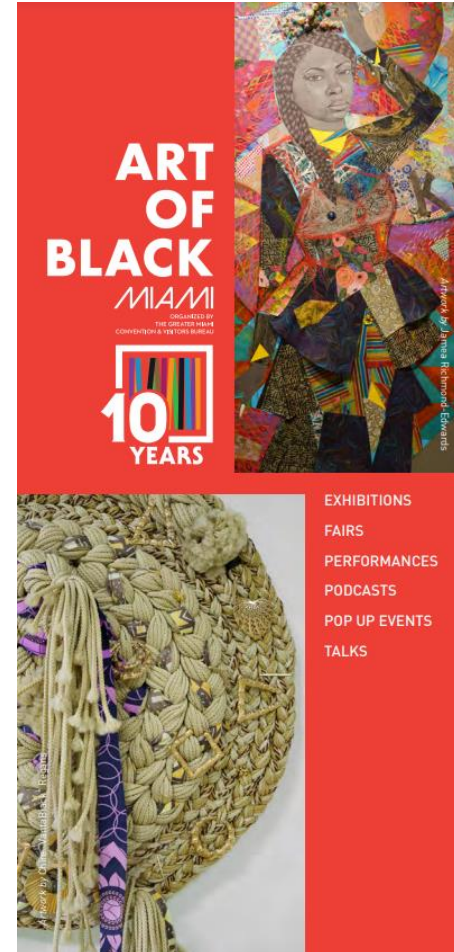


NICOLE SALCEDO

MIAMI GREATER MIAMI CONVENTION & VISITORS BUREAU
10 YEARS ART OF BLACK MIAMI ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU
P O D C A S T

Multicultural Tourism & Development - AOBM 10 Year Anniversary

- Art of Black Miami Podcast Series 4
- TBE Art Related Workshop
- Art Talk and Panel Discussion
- Anniversary Exhibition
- Kickoff Event
- Anniversary AOBM MIA Magazine
- Branding Refresh (new assets)
- Ad Placements



Multicultural Tourism & Development - Art of Black Miami

Art | Basel Basel



Multicultural Tourism & Development - Art of Black Miami



Serving the Arts Awards
ARTS & CULTURAL TOURISM

Multicultural Tourism & Development - Looking Ahead

Summer TBE Workshop

MAMI GREATER MIAMI CONVENTION & VISITORS BUREAU

Tourism Business Enhancement

To advocate, support and strengthen the economic sustainability and access of our multicultural communities and heritage related businesses within Greater Miami and Miami Beach.

ADVOCATE

SUPPORT

STRENGTHEN

SAVE THE DATE:
GMCVB PARTNER EXPO+
BLACK OWNED BUSINESS
CELEBRATION
 TUESDAY, AUGUST 27, 2024 @ JUNGLE ISLAND

Miami Bayside Training - July

MBF Miami Bayside Foundation

Small Business Training

READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

THIS FREE PROGRAM WILL PROVIDE YOU WITH THE TOOLS AND SKILLS NEEDED TO GROW YOUR BUSINESS WHILE GUIDING YOU THROUGH THE CREATION OF YOUR BUSINESS PLAN.

WHEN	WHERE	CRITERIA
<p>SERIES 2 - 16 Sessions: July 16, 2024 - August 21, 2024</p> <p>Tuesday, Wednesday, and Thursday nights from 5:30 p.m. to 7:30 p.m.</p>	<p>Zoom Platform. Classes are not recorded.</p>	<p>Active For-Profit business in operation for a minimum of six months, at least 51% minority-owned, and located in Miami-Dade, Broward, or Monroe Counties.</p>

APPLY NOW
miamibaysidefoundation.org/workshops

CONTACT 📞 786-703-5764 ✉️ alan@mbf.miami

SPONSORED BY:

FLORIDA COMMERCE MAMI GREATER MIAMI CONVENTION & VISITORS BUREAU HSBC



POWERED BY:





Herlinda Lombardi

Program Manager
Multicultural Tourism &
Development



POWERED BY:



Multicultural Tourism & Development - Program Management

GMCVB Department Collaborations:

- Partnership
- Media Relations
- Content Development
- Conventions Sales & Services
- Communications
- Travel Industry Sales
- Temptations Program
- Heritage Months



MIAMI'S HERITAGE NEIGHBORHOODS

Allapattah

Brownsville

Coconut Grove Village West

Doral

Homestead

Hialeah

Historic Overtown

Liberty City

Little Haiti

Little Havana

Miami Gardens

North Miami

Opa-Locka

Richmond Heights

South Dade

*MTDD represents all diverse offerings in every community throughout
Greater Miami & Miami Beach



For a sampling of multicultural gems please see the
Multicultural Guide or visit www.multiculturalmiami.com



Multicultural Tourism & Development - Heritage Months

Celebrate Black History Month



THE 27TH ANNUAL
MELTON MUSTAFA
Jazz Festival Weekend

FEATURING

PIECES OF A DREAM	DAVID SANCHEZ	TIVON PENNICOTT	NESTOR TORRES SPECIAL APPEARANCE	JESSE JONES JR.
WALDRON DUNKLEY	TAMARA WALLACE	JIM BERRY	RANDY CORINTHIAN	ALLEN PAUL
THE REAL TRACY FIELD	CHELLO	BILLY ROSS	TABOO	SALAM

FEBRUARY 22-25, 2024

BLACK ARCHIVES
HISTORIC LYRIC THEATER
819 NW 2ND AVE, MIAMI, FL. 33136
WWW.MELTONMUSTAFAJAZZFESTIVAL.COM



THE BLACK ARCHIVES AND MUCE PRESENTS
ON THE BAN WAGON

FEATURING:
DAVID WALKER'S APPEAL

A community reading of the compelling literary piece that fosters pride and hope within the black community. Walker's Appeal, challenging colonization, emphasizes that America belongs to all who contributed to its formation. The reading, scheduled for a theatrical performance, will feature selected parts skillfully performed by community members, creating a truly memorable experience.

HISTORIC D.A. DORSEY HOUSE
230 NW 8TH ST. MIAMI, FL 33136

MUHAMMAD ALI
HISTORICAL TIMELINE EXHIBIT

FEB. 23. - APRIL 1. 2024

OPEN TO PUBLIC
12PM - 10PM

555 WASHINGTON AVENUE, MIAMI BEACH

60TH ANNIVERSARY OF WINNING THE WORLD TITLE ON WASHINGTON AVE.
WASHINGTON AVENUE BUSINESS IMPROVEMENT DISTRICT
MIAMI BEACH



Multicultural Tourism & Development - Heritage Months

Asian American, Native Hawaiian & Pacific Islander Heritage Month



HM Free Family Fun Day: Asian American Heritage



Haitian Heritage Month

ART BEAT MIAMI
HAITIAN HERITAGE MONTH EXHIBIT

Dear HAITI

May 1 - 31, 2024
Caribbean Marketplace

Exhibiting Artists
Akomicsart Guy Michel Nate Dee
Dorvilier Olivier Jitterflex OliGa
Garry Laurent Lumpkin OurSols
Zeek Mathias

Curated by
Marie Louissaint MUCE Lobey Art & Travel

Jewish American Heritage Month

FIU Jewish Museum of Florida



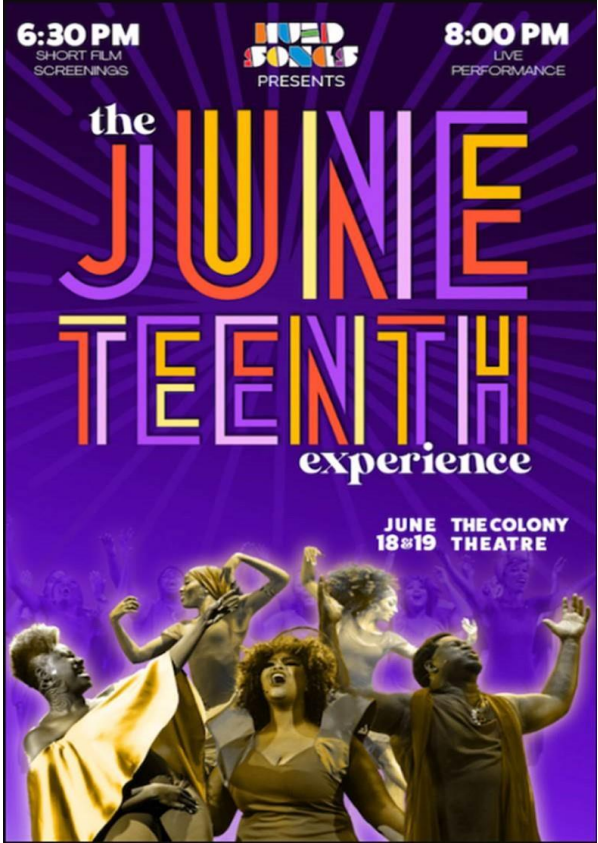
Miami Beach Jewish History Talk May 4 11:30am EDT

Multicultural Tourism & Development - Heritage Months

Celebrate Caribbean Heritage Month in Miami



Juneteenth Celebrations in Greater Miami and Miami Beach



Hispanic Heritage Month



Multicultural Tourism & Development - Event Highlights



Multicultural Tourism & Development - Event Highlights



March 2-3
Carnaval on the Mile



Multicultural Tourism & Development - Event Highlights

March 10 in Little Havana
Calle Ocho Music Festival



March 9-10 in Miami
Gardens Jazz in the Gardens



Multicultural Tourism & Development - Asian American Community Tour



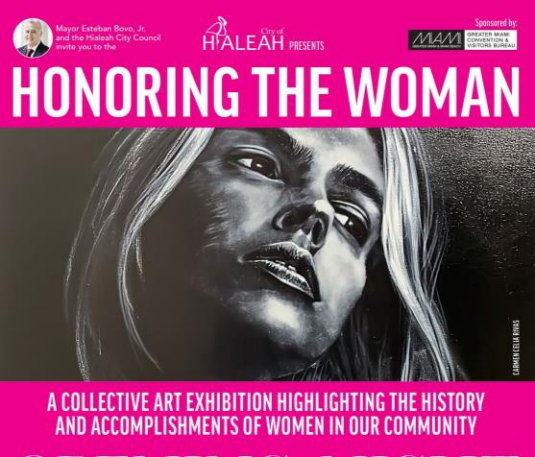
April 6: GMCVB's
Inaugural
Asian-American
Community Tour



Multicultural Tourism & Development - Event Highlights

Partnership with City of Hialeah's Collective Art Exhibits

Milander Center for Arts & Entertainment



Sponsor of the 25th Annual Cuba Nostalgia

Miami-Dade County Fair & Expo Center



Celebrating Traditions
MORE THAN AN EVENT, IT'S A CUBAN EXPERIENCE



Multicultural Tourism & Development - Event Highlights



Multicultural Tourism & Development - Upcoming Events

CELEBRATE THE 51ST ANNIVERSARY OF
THE BAHAMIAN INDEPENDENCE
 With the Curtis Foundation Corporation
 In Partnership with Vizcaya Museum & Gardens
 ENJOY A MEMORABLE EVENING OF
 CELEBRATION AND RECOGNITION

**SUNDAY
 JULY 21, 2024**
 6 pm – 9 pm
 (Program Followed by Reception)
 At The Magnificent
VIZCAYA MUSEUM & GARDENS
 3251 South Miami Avenue
 Miami, Florida 33129

Experience Some of the Bahamian Culture
 through Music, Spoken Word and Delightful Food!

TICKET COST: \$80.00
 Tickets can be purchased on Vizcaya's
 Website (Vizcaya.org)

SPECIAL GUEST
Hon. Curt G. Hollingsworth
 Consul General
 The Consulate General of The Bahamas, Miami

*Learn about the impact that Bahamians and their Descendants
 have had on the South Florida Community and beyond*

The 2024 Distinguished Award Honorees

					
DR. NELSON ADAMS The E. W. F. Strup, Sr. Entrepreneurship and Community Development Award	REGINA JOLLIVETTE FRAZIER (posthumously) The M. Athalie Range Community Service Award	DR. ENID PINKNEY The Congresswoman Fradica S. Wilson Leadership & Political Award	COMMISSIONER BARBARA JORDAN The Garth Basil Colledge Reeves, Sr. Philanthropic Award	KIM JOHNSON The Enid C. Pinkney Historical Preservation Award	DR. MICHELLE DALLAS Friends of the Bahamas Awards

THIS PUBLICATION WAS PREPARED BY HOWARD E. C. DEAN, MIAMI, FLORIDA

NABHOOD
 National Association of
 Black Hotel Owners,
 Operators & Developers

*Creating ownership through education, networking
 and learning how to invest in the hospitality industry.*

28th Annual Int'l. African American Hotel Ownership And Investment Summit
 JULY 24TH – 26TH, 2024

THE MIAMI TAKEOVER
 PRESENTS

16th Annual
**MIAMI
 TAKEOVER
 2024**

JULY 26TH - 29TH

COMPLETE PACKAGES INFORMATION ONLINE
WWW.THEMIAMITAKEOVER.COM

16th Annual
**MIAMI
 TAKEOVER
 2024**

ART GOGO

HOTEL MARSEILLES SOUTH BEACH

MIAMI BEACH VISITOR AND CONVENTION AUTHORITY

MIAMI GREATER MIAMI CONVENTION & VISITORS BUREAU

MIAMI BEACH MIAMI BEACH

ART OF BLACK MIAMI

MIAMI BEACH VISITOR AND CONVENTION AUTHORITY

Saturday July 27th, 2024
 7275 Collins Avenue, Miami Beach
 5-11pm

ART

RA

Multicultural Tourism & Development - Upcoming Events

Orange Blossom Classic
September 1, 2024

Miami Carnival
Parade of Bands & Concert
October 13, 2024



The poster features the Denny's Orange Blossom Classic logo at the top left, with the text 'SAVE THE DATE 09.01.24' in large, bold, 3D-style letters. Below this, the logos for North Carolina Central University (a stylized bird) and Alabama State University (a bee) are shown with 'vs' between them. The text 'LABOR DAY WEEKEND' is prominently displayed, followed by 'SUNDAY, SEPTEMBER 1, 2024' and 'HARD ROCK STADIUM | MIAMI GARDENS, FL'. The website 'ORANGEBLOSSOMCLASSIC.COM' is at the bottom.



The poster for Miami Carnival 2024 features a vibrant collage of images: a man with blue face paint, a woman in a colorful costume, and a parade float. The text 'MIAMI CARNIVAL 2024' is in large, colorful, stylized letters. At the bottom, a pink banner reads 'THE LARGEST CARIBBEAN CULTURAL FESTIVAL IN NORTH AMERICA.'

Multicultural Tourism & Development - Annual MC Events

<p>January</p> <ul style="list-style-type: none"> • Dr. Martin Luther King Jr. Day Parade and city-wide festivities • Miami Jewish Film Festival • South Beach Jazz Festival • Lunar New Year city-wide festivities 	<p>February</p> <ul style="list-style-type: none"> • Coconut Grove Arts Festival • Melton Mustafa Jazz Festival • Black History Month events • NoMi Music Festival 	<p>March</p> <ul style="list-style-type: none"> • Asian Culture Festival • Carnival on the Mile • Calle Ocho Festival • Jazz in the Gardens Music Festival • Art on the Drive • St. Sophia Greek Festival • Ultra Music Festival • Miami Beach Live 	<p>April</p> <ul style="list-style-type: none"> • Miami Downtown Jazz Festival • Sankofa Jazz Festival • Redland Blues and Barbeque Festival 	<p>May</p> <ul style="list-style-type: none"> • Haitian Compas Festival • Best of the Best Music Festival • Haitian Heritage Month events • Asian American Heritage Month events • Jewish American Heritage Month events • Sweet Heat • Cuba Nostalgia 	<p>June</p> <ul style="list-style-type: none"> • American Black Film Festival • Caribbean American Heritage Month events • Juneteenth festivities • Goombay Festival • Third Horizon Film Festival • Gemini Take Over Weekend
<p>July</p> <ul style="list-style-type: none"> • International Hispanic Theatre Festival • Historic Overtown Music Festival • NABHOOD • Miss Nigeria Cultural Pageant • Miami Takeover • Junkanoo Festival • Bahamian Independence Celebration • Rolling Loud Miami • HBCU Picnic 	<p>August</p> <ul style="list-style-type: none"> • Brazilian Film Festival of Miami • International Ballet Festival of Miami • Black Pepper Food & Wine Festival • African Diaspora and Drum Festival • IFE-ILE Afro Cuban-Dance Festival 	<p>September</p> <ul style="list-style-type: none"> • Orange Blossom Classic • Urban Film Festival • Hispanic Heritage Month events • AfricANDO • Brazilian Film Festival 	<p>October</p> <ul style="list-style-type: none"> • Miami One Carnival • Celebrate Orgullo • Oktoberfest • iGen Film Festival 	<p>November</p> <ul style="list-style-type: none"> • Miami Reggae Festival • Smooth Jazz Festival • Sunny Isles Beach Jazz Festival • Miami Book Fair 	<p>December</p> <ul style="list-style-type: none"> • Art of Black Miami Art Week events • Art Basel • Art, Blues & BBQ Festival • Miccosukee Indian Arts & Crafts Festival

Multicultural Tourism & Development - Multicultural Guide 2024



New Multicultural Guide

- Streamlined with QR Codes
- Tentative distribution in late August



GREATER MIAMI
CONVENTION &
VISITORS BUREAU

WELCOME
TO DIVERSITY.
WELCOME TO
MULTICULTURAL
MIAMI.



You will find a mosaic
of cultures represented
through art, music,
food and unique
communities.

Welcome to Greater Miami & Miami Beach. Here, you will find a mosaic of cultures represented through art, music, food and our unique communities. Miami's diverse population comes from many cultural backgrounds and infuses our destination with a soulful, genuine multicultural presence.

Are you thinking about visiting or planning a reunion or conference in Miami? I hope so! Miami offers an abundance of amazing hotels, one-of-a-kind venues, the reimagined Miami Beach Convention Center, diverse heritage neighborhoods and many memorable experiences. Please come taste, touch and indulge. You won't be disappointed.

This *Multicultural Guide* was created with you in mind. I hope the information included in this publication highlighting our multicultural offerings is helpful as you plan your trip to Greater Miami & Miami Beach and that you consider it your indispensable companion once you arrive. For more information about things to do and places to go, visit MulticulturalMiami.com.

Sincerely,

Connie Kinnard

Connie W. Kinnard
Senior Vice President
Multicultural Tourism & Development



POWERED BY:



Multicultural Tourism & Development - Monthly Newsletter

MAMI GREATER MIAMI CONVENTION & VISITORS BUREAU

MULTICULTURAL MAMI




Calle Ocho Music Festival Returns to Little Havana on March 13th.

WHAT'S NEW



Experience a weekend of great vibes at Jazz in the Gardens on March 12-13

ART OF BLACK MIAMI



"Soul of Africa" by Janetta Abigun

Honoring the Woman: A Collective Art Exhibition & Night Market

FESTIVALS AND EVENTS



Coconut Grove Food and Wine Festival

BUSINESS DEVELOPMENT



Are You a Small Business Owner in Miami Trying to Scale?

CONVENTIONS, LEISURE & TRAVEL



Early Bird Registration Opening Soon

RELIEF GRANTS, LOANS AND RESOURCES



The Mayor's Career & Job Fair

COMMUNITY HIGHLIGHTS



The 9th Annual Virginia Key Grassroots Festival

HOSPITALITY INDUSTRY & EDUCATION



Miami Meets Los Angeles at the Travel & Adventure Show



Graylyn Swilley-Woods, Ph.D.

Director
Black Hospitality Initiative



POWERED BY:



Multicultural Tourism & Development - Black Hospitality Initiative



MISSION

We are a not-for-profit organization based in Miami, Florida working to encourage the equitable economic and increase workforce participation of African Americans and Blacks of African Descent in the Greater Miami visitor industry.

WWW.BLACKHOSPITALITYMIAMI.ORG



Multicultural Tourism & Development - Black Hospitality Initiative



Enhancing MIAMI'S FUTURE

BHI SCHOLARS -2024/2025

WWW.BLACKHOSPITALITYMIAMI.ORG



Culinary Arts
Management



Culinary Arts
Management



Culinary Arts
Management



Hospitality & Tourism
Management



Hospitality & Tourism
Management



Hospitality & Tourism
Management



Hospitality
Leadership



Hospitality Supervision
Management



Culinary Arts
Management

Current BHI Scholars 2023-2024

- 6 - Miami Dade College
- 3 - Florida International University
- 2 - Florida Memorial University
- 1 - St. Thomas University

BHI Scholarship Recipient's Directory



Hellen Thompson, FIU
 Event Management, BS
HThompson@flymia.com
 Goal: Own an Event Planning & Catering Company.
 Hellen is a certified wedding planner.



Alem K. Richardson, FIU
 Restaurant Management, BA
alem.richardson@gmail.com
 Goal: Own a restaurant and bakery.
 Alem has earned a hospitality administration degree from MDC.



Sarah Aikens, MDC
 Culinary Arts Management, AS
aikensarah69@gmail.com
 Goal: Restaurant Management. Sarah has earned a Food Handler Certification from MDC.



Shekinah Rogers, MDC
 Culinary Arts Management, AS
shekinahrogers27@gmail.com
 Goal: Own a restaurant and open a bed & breakfast inn.
 Shekinah holds a degree in communications.



Twilla Jones, MDC
 Culinary Arts Management, AS
twilla.jones001@mymdc.net
 Goal: Expand her business with catering and a food truck. Twilla is the owner and chef of Twisted Salads.



Chaz Allen, MDC
 Culinary Arts Management, AS
chazallen826@gmail.com
 Goal: Own a Seafood and Soul food restaurant. Chaz has earned a Chef's Apprentice certification from MDC.



Kiara Fernandez, MDC
 Culinary Arts Management, AS
kiarasanchals@gmail.com
 Goal: Open a restaurant and work with farmers and fishermen. Kiara has earned her ServSafe Food Manager's Certification from MDC.



Carlton Williams, STU
 Sports Management, BA
williamsdabb@gmail.com
 Goal: Become a sports manager.
 Carlton hopes to be involved with all that STU sports dept has to offer.



Widler Boucher, MDC
 Aviation Administration, AS
boucherwidler20@gmail.com
 Goal: Air Traffic Controller.
 Widler hopes to make an impact in his community and the industry.



Draeden Ramsay, MDC
 Aviation Management, AS
dramsay000@gmail.com
 Goal: Air Traffic Controller.
 Draeden plans to continue his studies at FMU's bachelor's program.



Landon Biscombe, MDC
 Aviation Management
landon.biscombe001@mymdc.net
 Goal: Air Traffic Controller.
 Landon hopes to help pioneer diversity in the aviation industry.

Multicultural Tourism & Development - Black Hospitality Initiative

GOALS

- Increase Scholarships (Pipeline / Recruitment)
- Increase Industry Partnership Development and Alliances
- Activate Internships and Apprenticeships Program
- Expand Neighborhood and Community Alliances
- Board Development



Multicultural Tourism & Development - Black Hospitality Initiative

Careers Paths in Tourism

- Aviation Administration
- Culinary Management
- Hospitality & Tourism Management
- Sports Management



BHI Scholarship Recipient
Roseline Bien Aime, Senior Sales Manager -
Loews Miami Beach



Multicultural Tourism & Development - Black Hospitality Initiative

PARTNERS IN EDUCATION



MISSION

The Black Hospitality Initiative of Greater Miami & Miami Beach works to advance economic participation and open doors of opportunity for African Americans and Blacks of African descent in Miami's visitor industry. To achieve its mission, the Black Hospitality Initiative of Greater Miami & Miami Beach focuses on three program components: Advocacy, Talent Development and Career Coaching.



PROGRAMS

- Airport & Airline Management
- Culinary Arts Alliances
- Event Management
- Hotel & Lodging
- Sports Management
- Travel & Tourism
- Apprenticeships and Internships



Career Coaching - Providing Career Coaching and Job Connections/Networking that lead to employment (internships).

For more information, contact us at BHI@GMCVB.com or visit our website at BlackHospitalityMiami.com



POWERED BY:



Multicultural Tourism & Development - Black Hospitality Initiative



HOT Challenge Record Fundraising - \$230,000

BHI 2024 Scholar Activity Calendar

- January BHI Orientation
- January Airport Workshop and Tour
- February High School Black History Cultural Tour
- April Scholarship Open Enrollment
- May H.O.T. Challenge Golf Tournament
- May State of the Industry Address
- June Pillar Awards
- July NABHOOD Student Conference
- September BHI Annual Reception
- October GMCVB Annual Meeting
- Monthly MIA Newsletter / Multicultural Tourism & Development

Multicultural Tourism & Development - Black Hospitality Initiative

BHI Students at the GMCVB's State of the Industry



- Chef Jouvens Jean**
- Award Winning Chef
 - BHI Scholarship Recipient
 - FIU Graduate
 - U.S. Army Sergeant
 - Chef Jouvens Foundation in Haiti



Multicultural Tourism & Development - Black Hospitality Initiative

BHI Students attending Formula 1



2024
Pillar
Awards



BHI
Interviews

Multicultural Tourism & Development – Black Hospitality Initiative

GMCVB

Black History Month Heritage & Culture Tour

TOUR ITINERARY

DEPARTURE 8:00 AM

Pickup from Homestead High School & Booker T Washington High School

Loading will begin promptly upon arrival at each location. Tour Guides will meet the groups at Booker T Washington High School

en route to Brownsville area (9:05 - 9:35am)

Students will discover the profound impact of Black culture and resilience as we navigate the streets of Brownsville/Liberty City.

Workshop and Field Trips



Booker T. Washington High School
AOHT Students - Airport Tour

Homestead & BTW High Schools
Black History Month Heritage & Culture Tour



MIAMI
GREATER MIAMI & MIAMI BEACH

GREATER MIAMI
CONVENTION &
VISITORS BUREAU

POWERED BY:

expedia group

Expedia Hotels.com Vrbo

Multicultural Tourism & Development – Black Hospitality Initiative

Booker T. Washington High School – Academy Explosion



Open Discussion



THANK YOU!

